

FIBA 3X3 WORLD TOUR

3x3 basketball tour kicks-off in Manila's biggest shopping mall



The first stage of the 2014 FIBA 3x3 World Tour will be held in Manila, Philippines on July 19-20.

First launched in 2012, the tour is usually held in the most spectacular settings, often using iconic landmarks as a backdrop.

In Manila the tournament will be played at the largest shopping mall in Philippines, SM Megamall, that has the maximum capacity of 4 million people.

With basketball being the most popular sport in the Philippines, tens of thousands of spectators are expected to see the twelve best teams from surrounding Asian regions that will be fighting for a chance to qualify for the Finals in Tokyo in October 11-12.

The main event will also be highlighted by the dunk contest and the shootout.

Actua PR will provide free of rights footage from Manila tournament. The 15-minute highlights video will include a 3-min ready to broadcast news item, as well as B-roll of match highlights, interviews with the players and the spectacular dunk contest.

SATELLITE AND FTP DISTRIBUTION

Actua PR is producing Video News Release on **Sunday July 20 at 1430-1445 GMT.**

PLEASE LOG INTO www.eurovision.net/wf/worldfeeds.php

for technical parameters of the transmissions (free of rights and free of charge). Please don't hesitate to make an early registration for access.

The VNR will also be available in HD broadcast quality through our **FTP**

Login: **FIBA3x3**

Password: **fiba2014**

Web access: www.actuapr.tv/vnr